

New or Upgraded  
Partner  
Discount!



Brighton Center's  
**TASTE**  
of the NORTHSIDE



50 RESTAURANTS. 20 WINES. 15 BEERS. 4 STAGES. 1 PRICE

# 2018 Partnership Opportunities

*Available through  
Brighton Board Members only.  
Discount valid through 2/28/18.*

**April 25, 2018  
Club @ Sonterra  
5:30pm - 10:30pm**



Brighton Center's  
**TASTE**  
of the NORTHSIDE



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WEDNESDAY  
**APRIL 25**  
THE CLUB AT  
SONTERRA

event for foodies!

**Fiesta**

The

**\$85**

**ALL INCLUSIVE PRICING!**  
**\$100 AT THE DOOR**



**UNLIMITED FOOD TASTINGS FROM OVER  
50+ SAN ANTONIO RESTAURANTS**



**AMAZING WINE, BEER  
& SPIRIT SELECTION**



**4 STAGES WITH LIVE MUSIC**

**TICKET PRICE INCLUDES PARKING, SHUTTLE, FOOD & 5 DRINKS**

**WWW.TASTE OF THE NORTHSIDE.ORG**



**Brighton Center**

Here there are only Disabilities.

100% of the proceeds of the TASTE of the Northside benefit the Brighton Center. Throughout San Antonio and Bexar County, Brighton Center provides developmental and educational services to children of ALL abilities. With a holistic, family-centered approach, we offer enrichment and development through an inclusive early childhood education program, as well as therapy services, counseling, case management and special education support & services.



# 2017 TASTE Media Reach

## Brighton Center's TASTE of the NORTHSIDE



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April 25, 2018  
@ The Club at Sonterra

## Snapshot of Brighton Center's Reach

Note: Data reflects September 2017 usage.



3,609 - Brighton Center Facebook Followers



3,050 - TASTE Facebook Followers



654 - Brighton Center Twitter Followers



990 - Instagram Followers

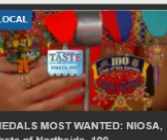


12,605 - E-Newsletter subscribers



4,105 - Text subscribers

## TV Network Partners (includes live coverage during TASTE)



# 8,000

Total Attendees  
projected for TASTE 2018

## San Antonio Morning Show Appearances



Instagram

Instagram Influencers Partners,  
combined following of  
more than 195k



yelpsanantonio  
2,528 posts 16.6k followers 1,534 following  
Food, Fun, & Local Flavor! Explore the Alamo City w/ San Antonio's Top Community Manager, Tomas R. @yelpsanantonio Tag #yelpsanantonio for a chance to be featured! bit.ly/UYVlow



sanantoniostephanie  
1,338 posts 2,171 followers 902 following  
99% of my bucketlist is FOOD! Just the Happy stuff! Podcaster, Food & Social Correspondent, A Few Minutes With... Let's connect! @culinasanantonio



sanantonio munchies  
961 posts 16k followers 204 following  
ALEX @ Foodie Influencer Promoter Traveler Food & Social Correspondent: A Few Minutes With... Let's connect! @culinasanantonio



gofromedia  
1,621 posts 7,631 followers 500 following  
Gofromedia Official Gofromedia San Antonio City Influencer Travel Food & Social Correspondent: A Few Minutes With... Let's connect! @culinasanantonio



alamocitymoms  
2,473 posts 10.8k followers 2,787 following  
Alamo City Moms Blog We are passionate about San Antonio and moms who live here. bit.ly/alamocitymoms



s.a.foodie  
3,518 posts 35.6k followers 1,000 following  
Amelia | Food & Travel Blogger Currently on way in Chicago! San Antonio, TX | Partnership or Business Inquiries: ameliabreastandtravel.net www.EatAndTravel.net



sacurrent  
5,655 posts 70.9k followers 2,569 following  
San Antonio Current San Antonio's source for local events, dining, arts & culture since 1986. #sacurrent #sacurrentevents #sacurrent #sacurrent



drinking.in.sa  
739 posts 2,663 followers 561 following  
for Official SA Drink Blog San Antonio, TX | #SA Drink & Eat & Drink in between! @drinkinginsanantonio

With live feeds during the event



Volunteer force  
of over  
300 people



Restaurant  
vendors total  
400 people



Tickets purchased for TASTE

## Other Media Partners



Brighton Center hosts 18th annual  
TASTE of the Northside



San Antonio Express-News  
ExpressNews.com | mySA.com



## **PREMIER SHOWCASE PARTNER**

### **\$10,000**

#### **TICKET BENEFITS**

- 24 VIP tickets to Taste of the Northside
- 1 Onsite VIP parking spaces.

#### **EVENT BENEFITS**

- Opportunity to have one tent in the general admission areas, with your company's branding material and collateral (yard signs, flags, stage banners, booth signs, brochures, coupons, etc. allowed in each area). Tent size will be dependent on Partner needs and will be mutually agreed upon and provided by Brighton.
- Table space in VIP area with opportunity to provide a gift or literature piece to all VIP guests to take with them as they leave (approximately 800).
- Opportunity to have your company's commercial on bus video that is aired on the 10+ buses transporting guests to/from event throughout 5+ hours.
- Company logo on all print media surrounding Taste of the Northside.
- Use of Brighton Center and Taste of the Northside logo for entire year.
- Company logo on Brighton Center website.
- Company logo on Taste of the Northside website.
- Opportunity to use your marketing team to walk throughout each area of the event handing out promotional materials, information, and/or samples.



## **SHOWCASE PARTNER**

**\$5,000**

### **TICKET BENEFITS**

- 12 VIP tickets to Taste of the Northside
- 1 Onsite VIP parking spaces.

### **EVENT BENEFITS**

- Opportunity to have one tent in the general admission areas, with your company's branding material and collateral (yard signs, flags, stage banners, booth signs, brochures, coupons, etc. allowed in each area). Tent size will be dependent on Partner needs and will be mutually agreed upon and provided by Brighton.
- Use of Brighton Center and Taste of the Northside logo for entire year.
- Company logo on Brighton Center website.
- Company logo on Taste of the Northside website.
- Opportunity to use your marketing team to walk throughout each area of the event handing out promotional materials, information, and/or samples.





## VIP EXPERIENCE PACKAGE

**\$2,500**

### TICKET BENEFITS

- 12 VIP tickets to Taste of the Northside

### EVENT BENEFITS

- Recognition at event as a Partner.
- Company logo on Brighton Center website.
- Company logo on Taste of the Northside website.
- Use of Brighton Center and Taste of the Northside logo for entire year.





# Brighton Center

Here there are only ~~Dis~~abilities.

Brighton is the proud founder and benefactor of Taste of the Northside. Every dollar raised through this event is invested back into the organization to help provide critical early intervention services to 3,800+ children in San Antonio. Below are a few key descriptors of who Brighton is in our community.

## BOARD OF DIRECTORS

### OFFICERS

Jason Speights  
Board Chair

Justin Thompson  
Vice-Chair

Lynette Padalecki  
Treasurer

Blake Stribling  
Secretary

### AT LARGE MEMBERS

Meriel Bowman

Scott Caroselli

Steve Lyons

Gerry Soto

Beki Webster

LeAnn Trejo

April Ancira

Mario Garcia

Lindsay Bolner

## IMPACTFUL

As the largest direct service provider for children with a disability, developmental delay, or learning difficulties, Brighton provides critical services to more than 3,800 children in Bexar County every year.

## FOCUSED

All of Brighton's programs focus on preparing children for a successful education through: therapeutic interventions for babies and toddlers experiencing delays; early childhood education centers to ensure children successfully enter kindergarten; in-school support from our special education specialists to help children be on the successful path to graduation. Brighton services give children the foundation they need to be successful in life.

## RECOGNIZED

Brighton is proud to be recognized as the 2017 Non-Profit of the Year by the San Antonio Business Journal. In addition, Brighton knows that without incredible people on staff, children and families will not see results. Our commitment to providing the best possible work environment so that we have the best of the best on staff has earned Brighton numerous Best Places to Work awards from the San Antonio Business Journal (#2 in 2017), San Antonio Express News and Non-Profit Times.



## TASTE PARTNERSHIP FORM

Please fill-out the following form to confirm your chosen partner package. Completed forms can be returned to Brooke Schriewer, Special Events & Donor Relations Manager at [bschriewer@brightonsa.org](mailto:bschriewer@brightonsa.org). Along with your completed form, please send your high-resolution logos (.EPS or vector preferred). Please contact Brooke Schriewer at 210-826-4492 with any questions. Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, sponsorship benefits and recognition. THANK YOU FOR SUPPORTING BRIGHTON!

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact E-mail Address: \_\_\_\_\_ Contact Phone Number \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip Code \_\_\_\_\_

### SPONSORSHIP PACKAGES:

- \_\_\_\_\_ ~~\$75,000 Presenting Partner~~ **SOLD**
- \_\_\_\_\_ ~~\$50,000 The Gateway Signature Area Partner~~ **SOLD**
- \_\_\_\_\_ \$20,000 On the Main - Signature Area Partner (2 available)
- \_\_\_\_\_ \$25,000 VIP Presenting Area Partner (1 available)
- \_\_\_\_\_ \$15,000 Thirst Quencher Sponsorship (1 available)
- \_\_\_\_\_ \$5,000 Fiesta in the Fast Lane
- \_\_\_\_\_ \$10,000 Premier Showcase Partner - **\$1,800 Off through 2/28/18**
- \_\_\_\_\_ \$5,000 Showcase Partner - **\$900 Off through 2/28/18**
- \_\_\_\_\_ \$2,500 VIP Experience Package - **\$450 Off through 2/28/18**



General Donation in the amount of \$ \_\_\_\_\_

### TICKET BUNDLES:

- 10 tickets @ \$85 GA Admission = \_\_\_\_\_
- 15 tickets @ \$85 GA Admission = \_\_\_\_\_
- 20 tickets @ \$85 GA Admission = \_\_\_\_\_

### PAYMENT INFORMATION:

- \_\_\_\_\_ Please send me an invoice
- \_\_\_\_\_ I have enclosed a check made payable to the Brighton Center
- \_\_\_\_\_ Please charge my credit card Visa / MC / AmEx / Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Total Sponsorship Cost \$ \_\_\_\_\_ Zip code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

\*By signing this document, I am agreeing to pay Brighton Center the amount listed above for the described benefits. Payment due in full, by April 15, 2018.